



Board Meeting Minutes (Approved 12/3/24 by the FSGW Board of Directors)

BOARD MEETING – November 4, 2024

Lucia Schaefer called the meeting to order at 8:07 PM as an online Zoom meeting. Quorum (at least 8) was established.

Attendees Present:

Lucia Schaefer, *President*
Charlie Pilzer, *Past President*
Alyssa Hemler, *Secretary*
Jackie Hoglund, *Treasurer*
Tim Livengood, *At-Large*
Ayan Kishore, *At-Large*
Laura Robertson, *Dance*
Lynn Bayer, *At-Large*
Ingrid Gorman, *Publicity*

Absent:

Jamie Platt, *Vice President*
Betsy Platt, *Program*
David Shewmaker, *Membership*
Paul Lieberman, *Publications*

Guests:

Maya (office staff)
Mo Brachfeld (office staff)
Charlie Baum
Dean Clamons
Carly Gewirz
Liz Donaldson

Approval of Minutes:

- MOTION: To approve Minutes from the October 1, 2024, Board Meeting.
 - Vote: Tim Livengood moved; Lynn Bayer seconded. Approved unanimously.
 - Resolved: The minutes of the October 1, 2024, meeting are approved and entered into the Society records.

Open Forum:

- No items.

REPORTS:

President's Report and State of FSGW:

- Lucia is working on many items including asset management and trying to connect with our current account holders.
- We have had a busy fall with a lot of great events.
- Dean Clamons provided an update on the 2024 Getaway.

- It was a successful event with 94 attendees.
- The event lost about \$2,700, equivalent to about 9-10 more attendees. There are anonymous donors who are willing to make up the difference.
- The 2025 Getaway will be the first weekend in October and the next step is signing a contract with the camp. Carly and Dean will not be co-chairs next year but have prospects for replacements.
- **Motion:** Jackie Hogleund moves, Tim Livengood seconds to approve making a deposit for a 2025 Getaway, not to exceed \$15,000.
 - Discussion:
 - Charlie Baum volunteers to be a co-chair along with someone younger, TBD.
 - The first deposit for the camp is usually paid in January.
 - **Vote:** Motion approved unanimously.

Treasurer's Report:

- Wells Fargo balances:
 - Main: \$12,897
 - Dance: \$10,264
 - Other: \$15,000
- Total: \$38,163
- Securities as of 9/30/24:
 - Fidelity: \$78,331 8/30/24 (was \$77,526 on March 31)
 - Vanguard: \$174,891 9/20/24 (was \$155,726 on March 31)
- Total: \$253,222
- Note: The \$10,000 transfer approved at the September board meeting has not yet been made as there are currently enough funds in the checking account to cover expenses in the next month.

Dance Report:

- Silver Spring:
 - Laura is still trying to get in touch with Busy Graham to discuss the Silver Spring dance. Busy continues to book 3-person bands when we only have budgeted pay for 2-person events. Booking is complete through June.
 - When the Silver Spring dance was reestablished after the pandemic, FSGW told Busy that we'd give it 2 years to see if the event would be self-sustaining. We've been close to breaking even overall.
 - Laura and Ingrid will work together to communicate with Carpe Diem what FSGW's expectations are for the series. We are only able to spend the money in our budget.

ACTION ITEMS:

Add Lucia Schaefer as an FSGW "Key Executive with Control of Entity":

- **Motion:** Jackie Hogleund moves, Lynn Bayer seconds that The Board adopts the following Corporate Resolution on Key Executive with Control of Entity:
CORPORATE RESOLUTION:
WHEREAS the elected officers of the Folklore Society of Greater Washington ("FSGW") have changed;

and WHEREAS it is desirable to change the Key Executives with Control of Entity on FSGW's accounts at Wells Fargo, NA;

and WHEREAS Lucia Schaefer has been duly elected and is presently serving as President of FSGW;

and WHEREAS Charles L Pilzer is no longer the President of FSGW;

and WHEREAS Charles L Pilzer is presently serving as Past President of FSGW;

and WHEREAS Jacqueline A Hoglund is presently serving as Treasurer of FSGW;

RESOLVED FURTHER that Lucia Schaefer shall be added as Key Executive with Control of Entity;

RESOLVED FURTHER that Jacqueline A Hoglund continue as Key Executive with Control of Entity;

RESOLVED FURTHER that Charles L Pilzer continue as Key Executive with Control of Entity;

RESOLVED FURTHER that William P Strang continue as Key Executive with Control of Entity.

- **Vote:** *Approved unanimously.*

DISCUSSION ITEMS:

Member pricing for affiliate organizations (BFMS, CDSS, ATDS):

- BFMS (Baltimore Folk Music Society) and ATDS (Annapolis Traditional Dance Society) are not giving FSGW members reciprocal membership pricing at events. FSGW will no longer be giving reciprocal membership rates to their members.
- We'll remove the affiliate page from our webpage and provide clear messaging that membership pricing at our events is for FSGW members only.

Washington Folk Festival:

- Glen Echo Park (GEPPAC) confirmed any sponsorship money FSGW provides will go towards paying artists at their spring festival. Lucia and Ayan did not want to create that precedent for FSGW, so we passed on sponsoring the park's June event.
- Ayan proposed the idea of a small fall festival at Glen Echo Park on October 12th. This would include use of 3-4 stages for \$10,000. The board discussed the pros and cons of this idea:
 - This would mean three big FSGW events in a short span: Contrastock, Washington Folk Festival, and Getaway. This could be marketed in a positive way to showcase three different things that FSGW does.
 - October 12 is the Richmond folk festival weekend. There are lots of overlapping staff and materials so that date is not viable.
 - October 19 is another option that GEPPAC offered.
 - A more concise festival might be better and concentrate attendees at stages.
- Next steps are to work with GEPPAC and figure out who will be the leaders. Ayan will ask the park to hold the date of 10/19 for us.

Mid-Winter Festival:

- The board brainstormed possible committee members including several board members.
- Likely programming will include participatory dancing and music teacher programming.

- Lucia will reach out to potential committee members and form an action plan.

Sponsorship of individual English country dances:

- ECDC submitted a proposed policy for how to handle scenarios when individuals want to sponsor a special dance. The dance won't be free to attendees, but the sponsoring individual can contribute to programming, get honored, and contribute money to the Rich Galloway Fund or to FSGW general operating.
- *Board consensus that the proposed ECDC policy is compatible with FSGW organizational policies.*

Co-sponsorship request from Dancing Planet Contras:

- Dancing Planet Contras has submitted a request for co-sponsorship of their contra dance series. They are interested in shared publicity.
- The board agreed that because FSGW already cosponsors other Dancing Planet events, it makes sense to also cosponsor their Sunday contra series.
- Dancing Planet will need to submit publicity to the appropriate channels to get listed in FSGW materials and they will need to link FSGW's information in their publicity.

Co-sponsorship request from UpCounty Tradfest:

- Lucia received a request from a new festival looking for financial sponsorship. The event is not super far away and could be a new audience for FSGW.
- **Motion:** *Lynn Bayer moves, Laura Robertson seconds that FSGW make a \$500 sponsorship donation to the UpCounty TradFest 2025.*
 - Discussion:
 - This expense will go in our charitable donations bucket in the budget.
 - We will need to ensure that the payment is to a 501c3 organization.
 - *Vote: Unanimous with one abstention.*
- Lucia will follow up with the organizer.

Meeting Adjourned at 10:04 pm

- Laura Robertson moved; Lynn Bayer seconded.

Next meeting will be Tuesday, December 3, at 8pm on Zoom.